



## THE REFINERY DIALOGUES NAVIGATING THE RISKS OF ChatGPT AND AI WITH DARREN BOEY

We are delighted to invite you to an upcoming edition of The Refinery Dialogue featuring **Darren Boey**, Founder & CEO of UnMute.

As generative AI becomes an integrated part of the corporate workflow, the conversation is shifting from simple curiosity to a focus on security, accuracy, and risk management. In this session, Darren will pull back the curtain on the mechanics of Large Language Models (LLMs) to help you navigate the "hallucinations" and pitfalls that often catch senior leaders off guard.

A consultant to corporate communications and marketing teams on AI, Darren brings a unique perspective on the intersection of storytelling and technology, fueled by 25 years of experience in financial media and brand communications. He will share practical, battle-tested strategies to ensure your team's use of AI remains safe and credible.

In this session, we will explore together:

- **The anatomy of AI:** A clear breakdown of ChatGPT, Gemini, and the current LLM landscape.
- **The hallucination factor:** Why AI models "make things up" and the underlying science behind these errors.
- **The safety playbook:** "Do's and Don'ts" for safer AI adoption and practical strategies to mitigate risk.
- **Live prompting demo:** A hands-on look at how to apply these tips to generate high-quality, reliable output.

Delivered in a conversational style with real-world examples from Darren's experience leading editorial desks during the Global Financial Crisis and building Web3 comms, this dialogue is crafted for senior leaders who need more than a surface-level take on AI.

Already experimenting with AI or cautious about the risks? Darren cuts through the noise with practical guidance to help you lead this shift with confidence.

Seats are limited. Reserve yours now!

THURSDAY. 26<sup>TH</sup> MARCH 2026

BAR & LOUNGES

6:15PM – 8:00PM

FEES : COMPLIMENTARY  
LANGUAGE : ENGLISH  
FORMAT : DYNAMIC AND INTERACTIVE DISCUSSION & Q&A SESSION

Remarks:

- Members are eligible to invite up to 3 guests.
- Seats will be allocated on a first come first served basis.
- E-mail confirmation will be sent to successful enrolments.
- Welcome drink will be served starting from 6:15PM. The event will commence promptly at 6:30PM.

[CLICK HERE TO BOOK](#)



#### About the Speaker

Darren is founder and CEO of UnMute, a strategic consultancy specializing in training and advising corporate teams on AI prompting and workflow integrations. A former Bloomberg editor turned start-up storyteller, Darren has been working with generative AI since 2021, helping organizations navigate and harness its transformative potential.



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