



THE REFINERY DIALOGUES AVATARS, DEEPPAKES AND AI: THE NEW TRUST ECONOMY

We are delighted to invite you to an exclusive edition of The Refinery Dialogue featuring **Tony Jones**, Founder & CEO of Adaptive Media Partners.

In this session, Tony Jones will take you inside the fast-moving world of generative AI with live avatar and voice cloning demos from the latest technology platforms. The talk will explore:

- **Why synthetic media is now a board-level issue**
- **How cutting-edge avatars are transforming communication**
- **Where the opportunities lie for safe, credible adoption**

Delivered in a conversational style with real-world examples, the session will explore practical insights to navigate risk and seize the potential of this emerging trust economy.

This dialogue is designed for senior leaders navigating how generative AI is transforming communication and what we can trust. From deepfakes to multilingual avatars, synthetic media is already reshaping business in Hong Kong. We encourage you to join us for what promises to be a thought-provoking and highly actionable conversation.

Reserve your seat now – spaces are limited.

THURSDAY. 23RD OCTOBER 2025

BAR & LOUNGES

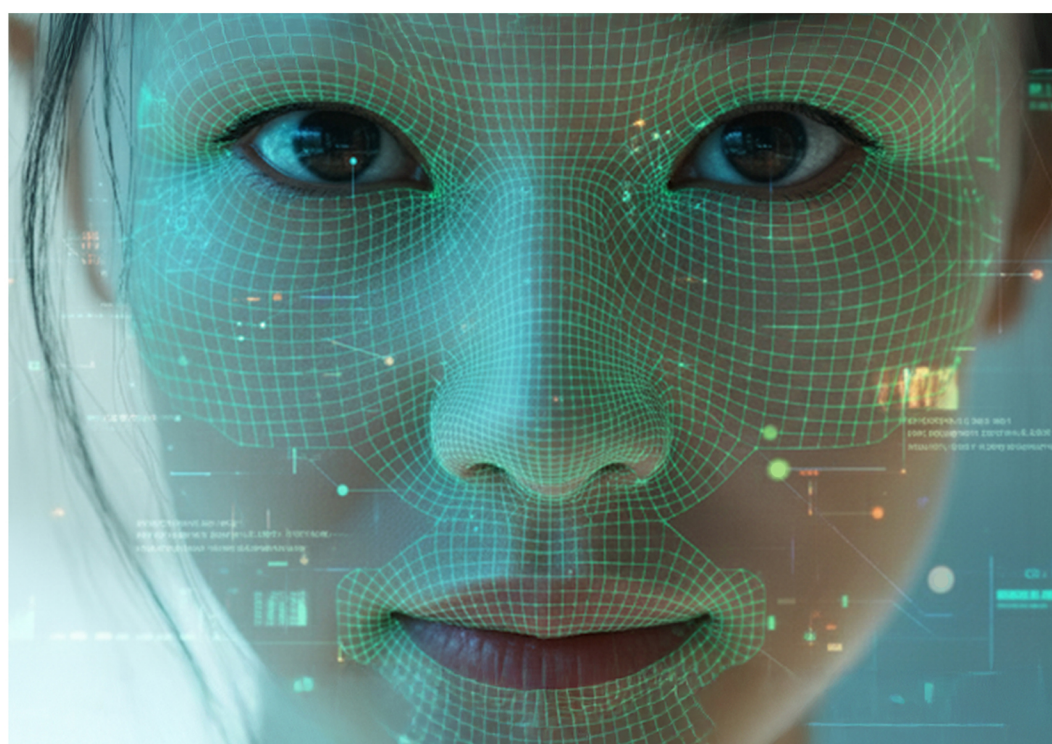
6:15PM – 8:00PM

FEES : COMPLIMENTARY
LANGUAGE : ENGLISH
FORMAT : DYNAMIC AND INTERACTIVE DISCUSSION & Q&A SESSION

Remarks:

- Members are eligible to up to 3 guests.
- Seats will be allocated on a first come first served basis.
- E-mail confirmation will be sent to successful enrolments.
- Welcome drink will be served starting from 6:15PM. The workshop will commence promptly at 6:30PM.

[CLICK HERE TO BOOK](#)



 ADAPTIVE MEDIA

About the Speaker

Tony helps financial services, professional firms and corporates adopt AI safely and credibly. Recognised as an AI Pioneer through his work with avatar technology provider HeyGen, his company develops multilingual AI avatars, deepfake awareness programmes, and AI literacy workshops tailored for regulated industries. A former VP at National Geographic, Tony brings over 20 years of experience at the intersection of media, technology, and business innovation.

Supported by:



For registrations, please either sign up online, contact us on 2216 5715 or e-mail us at membership@refineryclub.com.